Workshop: Communicating With Farmers Under Stress

This workshop is specifically for agricultural professionals, such as bank lenders or ag suppliers, who work with farmers and ranchers.



FREE PROGRAM

9:00 to 11:00 AM

Complimentary Lunch (provided afterward)
Friday, July 19, 2019

Saunders County Extension
Eastern Nebraska Research &
Extension Center near Mead
1071 County Road G
Ithaca, Nebraska
Please register by July 17:
call 402.624.8003 or
e-mail cdunbar2@unl.edu



PURPOSE

Numerous factors may cause stress for farmers. Many farmers face financial problems, marketing uncertainties, farm transfer issues, production challenges, and more.

You may know farmers and ranchers who struggle with stress, anxiety, depression, burnout, indecision or suicidal thoughts. Maybe you find yourself having to deliver difficult news to them. This workshop will help you recognize and respond when you suspect a farmer, rancher, or rural family member might need help.

OBJECTIVES

- * Build awareness around potentially stressful conditions affecting some farmers and ranchers.
- * Learn stress triggers, identify signs of stress, and review helpful techniques for responding.
- * Learn techniques for identifying, approaching and working with farmers who may not cope with stress effectively.
- * Learn where to go for additional help.

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