

Treasurer Murante, NEST 529 College Savings Plan Announces
New Account Bonus Program
300 New Accounts to Receive \$100 Bonuses Celebrating College Savings Month

Lincoln, Neb. (September 10, 2019) – Nebraska State Treasurer John Murante and First National Bank of Omaha today announced the launch of the NEST 529 College Savings Plan New Account Bonus Program, which will offer a \$100 bonus contribution to the first 300 new NEST 529 Direct accounts opened with a minimum of \$100. The Bonus Program coincides with College Savings Month, which Nebraska Governor Pete Ricketts will officially declare on Monday, September 16.

Account beneficiaries must be 8 years old or younger by time of entry to qualify as eligible for the New Account Bonus Program. To open account and claim the bonus with the promotion code listed online, visit NEST529.com/bonus.

“The NEST 529 New Account Bonus Program is a fitting way to celebrate College Savings Month,” said Nebraska State Treasurer John Murante. “Planning for a child’s future education requires due diligence, especially when it comes to financial preparedness. We remain committed in our goal to help families save for the expenses of higher education and are proud to continue spreading the word about the benefits of saving with NEST 529.”

With the New Account Bonus Program, NEST 529 is on track to exceed \$100,000 in account contributions by way of bonuses, scholarships and giveaways in 2019 alone.

“We are excited to grow the NEST 529 family by offering this extra incentive to new Account Owners as they begin their college savings journey,” said Deborah Goodkin, Managing Director, Savings Plans, First National Bank of Omaha. “Every dollar and cent count when making financial preparations for the future, which is why NEST 529 offers bonus programs, as well as many other scholarship and grant opportunities throughout the year. We look forward to celebrating College Savings Month this September and empowering families to save for higher education.”

More information is available at NEST529.com or treasurer.nebraska.gov.

About NEST 529

NEST 529 is a tax-advantaged 529 college savings plan and provides four plans to help make saving for college simple and affordable: NEST Direct College Savings Plan, NEST Advisor College Savings Plan, TD Ameritrade 529 College Savings Plan, and State Farm 529 Savings Plan. The Nebraska State Treasurer serves as Program Trustee. First National Bank of Omaha serves as Program Manager, and all investments are approved by the Nebraska Investment Council. Families nationwide are saving for college using Nebraska’s 529 College Savings Plans, which have more than 266,000 accounts, including over 86,000 in Nebraska. Visit NEST529.com and treasurer.nebraska.gov for more information.

About First National Bank of Omaha

First National Bank is a subsidiary of First National of Nebraska. First National and its affiliates have more than \$23 billion in assets and 5,000 employee associates. Primary banking offices are located in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota and Texas.

Investments Are Not FDIC Insured* · No Bank, State or Federal Guarantee · May Lose Value

*Except the Bank Savings Investment Option